(IJASOS) is a high quality open access peer reviewed international online journal published triannual (April, August and December) by OCERINT- International Organization Center of Academic Research. IJASOS welcomes research manuscripts in the field of all social sciences.

Published and Sponsored by: OCERINT International Organization Center Of Academic Research
Contact email: ijasosjournal@hotmail.com

EDITORIAL BOARD

Editor in Chief
Prof. Dr. Ferit Uslu, Eskişehir Osmangazi University, Turkey

Assistant Editor
Dr. Andreas Kotelis, USA

International Editorial Board
Prof. Dr. Ferit Uslu, Eskişehir Osmangazi University, Turkey
Prof. Dr. Linda H. Chiang, Emeritus Professor of Education, Azusa Pacific University California, USA
Prof. Dr. Kyria Rebeca Finardi, Federal University of Espirito Santo-Ufes, Brazil
Prof. Dr. Don Ross, University of Cape Town, South Africa; and Georgia State University, USA
Prof. Dr. Berch Berberoglu, University of Nevada, Reno, USA
Prof. Dr. Otávio Bueno, University of Miami, USA
Prof. Dr. Edward Erwin, University of Miami, USA
Prof. Dr. Antonia Darder, Loyola Marymount University, USA
Prof. Dr. Piet Kommers, University of Twente and Utrecht State University, The Netherlands
Prof. Dr. Najj Melhi, Bordeaux University, Angers, France
Prof. Dr. Elfindri, Andalas University, Kampus Limau Manis, Padang, Indonesia
Prof. Dr. Ramayah Thurasamy, Universiti Sains Malaysia, Malaysia
Prof. Dr. Balakrishnan Parasuraman, Universiti Malaysia Kelantan (UMK), Malaysia
Assoc. Prof. Dr. François Le Lièvre, Western Catholic University of Angers, France

International Scientific Advisory Board
Prof. Dr. Ahrar Husain, Jamia Millia Islamia University, New Delhi, INDIA
Dr. Akhilendra Nath Tiwary, Yobe State University, NIGERIA
Assoc. Prof. Dr. Bhavani Harikrishnan, Bangalore University, INDIA
Assoc. Prof. Dr. Gregory Alexander, Central University of Technology, SOUTH AFRICA
Prof. Dr. Gopinath Sharma, Indian Institute of Career Development, INDIA
Prof. Dr. Iryna Sekret, Abant Izzet Baysal University, TURKEY
Prof. Dr. Luma Ibrahim Al-Baraenji, University of Diyala, IRAQ
Prof. Dr. Venelin Terziev, National Military University, Veliko Tarnovo, Bulgaria and University of Rousse, Bulgaria; Full Member of the Russian Academy of Natural History, Moscow, RUSSIA

http://ijasos.ocerintjournals.org
Assoc. Prof. Dr. Ioan-Gheorghe Rotaru, 'Timotheus' Brethren Theological Institute of Bucharest, ROMANIA
Assoc. Prof. Dr. Iryna Timanyuk, National University of Pharmacy, UKRAINE
Asst. Prof. Dr. Mingming Zhou, University of Macau, MACAU
Asst. Prof. Dr. Mohammad Hami, Islamic Azad University, Sari Branch, Sari, IRAN
Asst. Prof. Dr. Nahidh Falih Sulaiman, University of Zawia, LIBYA
Dr. Nurhodja Akbulaev, Azerbaijan State University of Economics, Baku, AZERBAIJAN
Prof. Dr. Rui Machado Gomes, University of Coimbra, PORTUGAL
Asst. Prof. Dr. Sameer Babu M., Aligarh Muslim University Centre, INDIA
Assoc. Prof. Dr. Samira ElAtia, The University of Alberta, Edmonton, CANADA
Asst. Prof. Dr. Soniya Billore, Linnaeus University, SWEDEN
Assoc. Prof. Dr. Sucharat Rimkeeratikul, Thammasat University, Bangkok, THAILAND
Prof. Dr. Surendra Pathak, IASE Deemed University, Gandhi Vidya Mandir, Rajasthan, INDIA
Assoc. Prof. Dr. Valentina-Mariana Mănoiu, University of Bucharest, ROMANIA
Dr. Nurhodja Akbulaev, Azerbaijan State University of Economics, AZERBAIJAN

© 2020 All Rights Reserved

Disclaimer:

IJASOS make every effort to ensure the accuracy of all the information (the "Content") contained in our publications. However, IJASOS, our agents, and our licensors make no representations or warranties whatsoever as to the accuracy, completeness, or suitability for any purpose of the Content. Any opinions and views expressed in this publication are the opinions and views of the authors, and are not the views of or endorsed by IJASOS. The publisher cannot be held responsible for the validity or use of the information therein contained. The accuracy of the Content should not be relied upon and should be independently verified with primary sources of information. IJASOS shall not be liable for any losses, actions, claims, proceedings, demands, costs, expenses, damages, and other liabilities whatsoever or howsoever caused arising directly or indirectly in connection with, in relation to or arising out of the use of the Content.

(INT) e-ISSN: 2411-183X
# Table of Contents

- **Cover and Front Materials**, Issue 16, p. I-VII
- **Change Management and Digital Age Training**, Venelin Terziev, Robert Dimitrovski, Liljana Pushova, Marin Georgiev, Denis Solovev, p. 8-17
- **Penetration and Optimization of Laser Radiation in Selective Heating of Biotissue**, Teodora Petrova, Simeon Simeonov, Denis Solovev, p. 18-24
- **New Fashion Concepts and Their Terminology for the LSP Learners**, Valentina Kudashina, Nonna Smirnova, p. 25-29
- **Basic Conditions for Implementation of an Effective Strategic Decision Support System at a Hospital**, Venelin Terziev and Stoyanka Petkova-Georgieva, p. 30-36
- **Long Term Development Perspectives for UAV Potential**, Teodora Petrova and Zhivo Petrov, p. 45-53
- **Drug-Related Crimes: Problems of Counteraction in Russia and Abroad**, Olga Kuznetsova, Vera Shuniaeva and Maryus Murkshtis, p. 62-66
- **The Planning Process During Military Decision**, Venelin Terziev, Redon Koleci, Denis Solovev, p. 67-72
- **Economic Factors in the Development and Application of UAV’s and the Fight with Wild Fires**, Teodora Petrova and Zhivo Petrov, p. 73-79
- **The Concept of the Heavenly Bodies in the Chuvash Literature and in the Poem “Narspi” by K. Ivanov**, Elena Chekushkina, Ekaterina Yakimova, Irina Sofronova, Natalia Nikolaeva, Vitaly Rodionov, p. 100-105
- **Role of Ethics in Decision Making in Public and Private Organizations**, Venelin Terziev, Redon Koleci, Denis Solovev, p. 106-110
- **Alternative Approaches for Long-Term Defence Planning**, Teodora Petrova and Zhivo Petrov, p. 111-117
- **Students’ Clip Thinking: A Problem Approach**, Irina Bakhmetieva, Vladimir Gorbunov, Mikhail Burov, Omari Margalitadze, Elena Vostroilova, p. 123-128
- **Testing the Cost Assessment Methods Application at a Hospital for the Decision “Make or Buy”**, Venelin Terziev and Stoyanka Petkova-Georgieva, p. 129-136
- **Analysis on the Leading Trends and Capabilities of UAV’s and Their Application in the European Cooperation Projects**, Teodora Petrova and Zhivo Petrov, p. 137-144
- **Transnational Crime as a Threat to the World Community**, Olga Kuznetsova, Vera Shuniaeva and Maryus Murkshtis, p. 145-149
BULGARIAN HEALTH SYSTEM COST ASSESSMENT METHODS APPLICATION FOR THE DECISION "MAKE OR BUY", Venelin Terziev and Stoianka Petkova- Georgieva // p. 157-161

LASER MODELLING FOR PHOTODYNAMIC THERAPY, Teodora Petrova, Simeon Simeonov, Denis Solovev // p. 162-169

WAYS TO EXPLICATE COURTESY PRINCIPLES IN THE CHUVASH, MARI, RUSSIAN AND FRENCH LANGUAGES, Galina G. Yakovleva, Alena M. Ivanova, Tatyana A. Soldatkina, Oleg N. Viktorov // p. 170-177

THE INTERACTION: BUSINESS- EDUCATION- INVESTMENT FOR DEVELOPMENT, Venelin Terziev, Marusya Lyubcheva, Denis Solovev // p. 178-183

IMPLEMENTATION OF INTERNAL-RESONANCE LASER SPECTROSCOPY IN THE EXAMINATION OF THE ELECTROPHYSICAL CHARACTERISTICS OF BLOOD ELEMENTS, Teodora Petrova, Simeon Simeonov, Denis Solovev // p. 184-191


MANAGEMENT CONTROL IN IMPLEMENTATION OF THE SOCIAL PROGRAM, Venelin Terziev, Marin Georgiev, Denis Solovev // p. 210-219

BIOLOGY OF THE CANCER CELL, Teodora Petrova, Simeon Simeonov, Denis Solovev // p. 220-227


REGULATING SOCIAL DEVELOPMENT AND THE CONCEPT OF CONTROLLING, Venelin Terziev, Marin Georgiev, Denis Solovev // p. 240-252


AGILE PROJECT MANAGEMENT IN GOVERNMENTAL ORGANIZATIONS – METHODOLOGICAL ISSUES, Margarita Bogdanova, Evelina Parashkevova, Mariela Stoyanova // p. 262-275

LEGAL STATUS OF RESERVOIRS: RUSSIAN AND FOREIGN APPROACHES TO THEIR CREATION AND OPERATION, Marina Vakula // p. 276-282

INTEGRATING PROJECT RISK INTO RISK MANAGEMENT STRATEGIES IN PUBLIC SECTOR ORGANIZATIONS, Evelina Parashkevova // p. 283-293

TURKISH LIRA EXCHANGE RATE FORECASTING USING TIME SERIES MODELS, Marwan Abdul Hameed Ashour and Iman A.H. Al-Dahan // p. 294-300


AN ISLAMIC OVERVIEW ON THE CONCEPTS OF INTELLECT, SIGHT AND FEEL IN VISUAL ART, Mumtaz Mokhtar, Ishak Ramli, Mohamad Noorman Masrek, D’zul Haimi Md Zain, Mohamad Rahimi Osman // p. 310-318

A SOCIO-STYLISTIC STUDY OF TERRACOTTA ELEPHANTS AT AHICHCHHATRA: A MULTICULTURAL SITE OF UPPER GANGA

http://ijasos.ocerintjournals.org
MARKETING ANALYSIS AND ADVERTISING TECHNOLOGIES AS THE BASIS FOR MAKING A STRATEGIC DECISION ON COMPANY DEVELOPMENT (ON THE EXAMPLE OF ALLTREM LLC), Grigory V. Vakku, Tat'yana B. Ulyanova, Marina I. Vakku // p. 327-331

DETERMINING THE GAMIFICATION USER TYPES OF GIFTED CHILDREN AND THEIR PARENTS, AND EXAMINING THEM IN TERMS OF MOTIVATION, Senay Kokcayoyun Aydogan, Aslan Aydogan // p. 332-339

A STUDY OF HYDRO RESOURCE MANAGEMENT AT EARLY HISTORIC SITE OF KANHERI, MAHARASHTRA: AN ENGINEERING PERSPECTIVE, Reena Joshi // p. 340-348

STRUCTURAL AND CONTENT ASPECTS OF CORPORATE PUBLICATIONS, Grigory V. Vakku, Anna V. Sasim, Svetlana E. Stepanova, Irina V. Zhidova, Marina I. Vakku // p. 349-355

CHALLENGES WOMEN FACE IN LEADERSHIP POSITIONS: A QUANTITATIVE APPROACH IN CYCLES’ 1 AND 2 SCHOOLS IN OMAN, Hala Said Suleiman Al-Ruhaile, Mohamad Johdi Bin Salleh, and Mohd Burhan Bin Ibrahim, // p. 356-363

TEACHING PROFESSION PRESSURE AT THE BASIC EDUCATION SCHOOLS IN THE SULTANATE OF OMAN, Saada Hashil Al Dafri, & Ismail Hassanein Ahmed // p. 364-378


SCHOOL PRINCIPALS APPLY TOTAL QUALITY MANAGEMENT IN THE AL-BATINAH NORTH GOVERNORATE IN THE SULTANATE OF OMAN AND ITS IMPACT ON TEACHER PERFORMANCE, Insaaf Mohammed Said Al-Saidi, & Ismail Hussein Amzat // p. 460-470


THE DIALECTS LANGUAGES AND ARAB WORDS CITED BY ALSAHEB BIN ABBAD (D. 385 H) IN AL-MUHEET’S DICTIONARY OF THE LANGUAGE, ,Mohammed Albakhit Said Alshahri, Majdi Haji Ibrahim & ,Asem Shehadeh Ali // p. 489-504

THE DEGREE TO WHICH ISLAMIC EDUCATION FIRST TEACHERS EXERCISE THEIR SUPERVISORY: SCHOOL PRINCIPALS AND SUBJECT TEACHERS’ PERSPECTIVES, Mohammed Salim Rashid Al-Saeedi // p. 505-523

THE EXTENT TO WHICH MULTIPLE INTELLIGENCES ARE AVAILABLE AMONG GRADE ELEVEN IN GOVERNATE OF NORTH ALBATINAH IN SULTANATE OF OMAN AND ITS RELATIONSHIP WITH SOME VARIABLES, Abdul Aziz Abdullah Mohammed Al-Mazruiti, Noor Lide Bte. Abu Kassim, & Rashid Saif Al-Mehrizi // p. 524-537

ATTITUDES TOWARDS VOCATIONAL TEACHING AND ITS RELATIONSHIP WITH VOCATIONAL INTERESTS AND AWARENESS FOR 10 GRADE STUDENTS IN SULTANATE OF OMAN, Al-Shibli Rashid Ali Zayid, Siti Rafiah Abdul Hamid & ,Fahmi Mostafa Al Bakor // p. 538-556

INDICATIVE PERFORMANCE COMPETENCIES FOR SOCIAL WORKERS IN THE SULTANATE’S SCHOOLS: PRINCIPALS AND SOCIAL SUPERVISORS’ PERSPECTIVES, Alshuaili Moosa Suliaman Khalafan, & Siti Rafiah Abdulhamid // p. 574-589


THE DEGREE OF READINESS AT GOVERNMENT SCHOOLS TO IMPLEMENT THE OMANI CHILD LAW: A CASE STUDY ON THE PRINCIPALS’ PERSPECTIVES AT SECOND CYCLE SCHOOLS IN SAHAM, Anisa Mohammed Alkayumi, Kawthar Abdalla M. Bayoumi & Nesreen Saleh Mohamed Salah EL-Din // p. 602-616


SCIENCE TEACHERS’ BELIEFS ABOUT USING INQUIRY-BASED LEARNING STRATEGY IN THEIR CLASSROOM PRACTICES, Harthy Ali Salim Saif, and Fouad Mahmoud Mohammed Rawash // p. 634-650