International E-Journal of Advances in Social Sciences

http://ijasos.ocerintjournals.org/index

(INT) e-ISSN: 2411-183X

(IJASOS) is a high quality open access peer reviewed international online journal published triannual (April, August and December) by OCERINT- International Organization Center of Academic Research. IJASOS welcomes research manuscripts in the field of education.

Published and Sponsored by: OCERINT International Organization Center Of Academic Research

Contact email: ijasosjournal@hotmail.com

EDITORIAL BOARD

Editor in Chief
Prof. Dr. Ferit Uslu, Hitit University, Turkey

Associate Editor
Mr. Huseyin Taha Topaloglu, Hitit University, Turkey

International Editorial Board

Prof. Dr. Ferit Uslu, Hitit University, Turkey
Prof. Dr. Linda H. Chiang, Azusa Pacific University, California, USA
Prof. Dr. Kyria Rebeca Finardi, Federal University of Espirito Santo-Ufes, Brazil
Prof. Dr. Don Ross, Georgia State University, USA
Prof. Dr. Berch Berberoglu, University of Nevada, Reno, USA
Prof. Dr. Otávio Bueno, University of Miami, USA
Prof. Dr. Edward Erwin, University of Miami, USA
Prof. Dr. Antonia Darder, The University of Illinois, Urbana-Champaign, USA
Prof. Dr. Piet Kommers, University of Twente and Utrecht State University, The Netherlands
Prof. Dr. Najj Melhli, Bordeaux University, Angers, France
Prof. Dr. Elfendri Elfendri, Andalas University, Kampus Limau Manis, Padang, Indonesia
Prof. Dr. Ramayah Thurasamy, School of Management, Universiti Sains Malaysia, Malaysia
Prof. Dr. Balakrishnan Parasuraman, Professor of Management/HR/Industrial Relations at the Faculty of Entrepreneurship and Business, Universiti Malaysia Kelantan (UMK), Malaysia, Malaysia
Assoc. Prof. Dr. Françoise Le Lièvre, Western Catholic University of Angers, France

© 2015 All Rights Reserved

Disclaimer:

IJASOS make every effort to ensure the accuracy of all the information (the "Content") contained in our publications. However, IJASOS, our agents, and our licensors make no representations or warranties whatsoever as to the accuracy, completeness, or suitability for any purpose of the Content. Any opinions and views expressed in this publication are the opinions and views of the authors, and are not the views of or endorsed by IJASOS. The publisher cannot be held responsible for the validity or use of the information therein contained. The accuracy of the Content should not be relied upon and should be independently verified with primary sources of information. IJASOS shall not be liable for any losses, actions, claims, proceedings, demands, costs, expenses, damages, and other liabilities whatsoever or howsoever caused arising directly or indirectly in connection with, in relation to or arising out of the use of the Content.
TABLE OF CONTENTS

TO THE PROBLEM OF CONSERVATION AND FUNCTIONING OF ETHNIC LANGUAGES IN THE POLYNATIONAL SOCIETY
   Atirkul Agmanova, Yevgeniya Zhuravleva, Dybys Tashimkhanova, Elvira Yavorskaya, Damira Akynova
   305-314

COLOUR CULTURE AND IDENTITY: INFLUENCE OF COLOURS ON KERALA MURAL ART
   Sandhya Ravi
   315-321

POP UP THE EPHEMERALITY LOOKING FOR ITS DESIGN
   José Silveira Dias, Dulce Loução
   322-330

REFUGEE CHILD IN EGYPT: VULNERABLE OF THE VULNERABLE IS IT A WAY FOR EMPOWERMENT?
   Wafaa El Sherbiny, Massoud Amany
   331-337

OVERTHROWING THE STATUS QUO: INTERPRETING WOLE SOYINKA’S THE BACCHAE OF EURIPIDES FROM A MARXIST PERSPECTIVE
   Norbert Oyibo Eze
   338-344

UNVEILING SECRETS: RETHINKING HISTORY THROUGH DOCUMENTARY FILMS
   Nihan Gider Işıkman
   345-352

LITERATURE OF PROTEST: JACK LONDON’S THE IRON HEEL, A SATIRICAL PERSPECTIVE
   Saeed Yazdani, Mohammadreza Shahbazi
   353-362

   Alyaa Abdulhussein Naser Al Shammary
   363-373

A PSYCHOLOGICAL PERSPECTIVE: THE CONCEPT OF GENDER IDENTITY IN ELIOT’S GOTHIC: “THE LIFTED VEIL”
   Saeed Yazdani, Peyman Amoozchi
   374-379

IRANIAN AND TURKISH FOOD CULTURES: A COMPARISON THROUGH THE QUALITATIVE RESEARCH METHOD IN TERMS OF PREPARATION, DISTRIBUTION AND CONSUMPTION
   Gamze Gizem Avcıoğlu and Gürçan Şevket Avcıoğlu
   380-389

RUSSIAN IMPERIAL POLICY IN ABKHAZIA (XIX-XX CENTURIES)
   Tsaava Gela
   390-394
WOMEN PARTICIPATION IN THE 2015 GENERAL ELECTIONS IN NIGERIAN

Joy. U. Egwu

WHICH E-DEMOCRACY IS DESIRABLE? A VIALBE PROPOSAL

Vincenzo Alfano

REFLECTIONS ON THE PRODUCTION OF URBAN SPACE IN BRAZIL AND ITS CITIES

Richard Wilson Borrozine De Siqueira, Camila Rodrigues Da Fonseca

PRINCIPLES OF INTERNATIONAL LAW IN CONJUNCTION TO THE RECOGNITION, RESTITUTION AND COMPENSATION OF PROPERTY IN DIFFERENT STATES

Hemion Braho, Jonlinda Hada

ACTIVE LABOR MARKET POLICIES AGAINST YOUTH UNEMPLOYMENT IN TIMES OF AUSTERITY: THE CASE OF GREECE

Aikaterini Apostolidou

EVALUATION OF FIRM BY PRODUCTS CATEGORIZED

Akira Yoshinari

JOB SATISFACTION, SERVICE QUALITY AND THE CUSTOMER SATISFACTION IN THE IT SECTOR OF KARACHI

Muhammad Muzammil Ghayas and Javed Hussain

INVESTIGATION OF NUTGALL AND SOME NATURAL DYES WITH MORDANTS COTTON DYEING AND FASTNESS LEVEL IN THE CONTEXT OF THE ECOLOGICAL TEXTILE PRODUCTION

Fatma Nur Başaran, Hakan Sarıkaya

ADVERTISING AS ECOGOVERNMENTALITY: ANALYSIS OF AKKUYU NÜKLEER CAMPAIGN

Alparslan Nas

THE IMPORTANCE OF ETHNOGRAPHIC RESEARCH IN TEXTILE DESIGN

Banu H. Gürcüm, Pınar Arslan